



MANIFESTO

VOLUME 54, EDITION I

ALUMNI CORPORATION ORGANIZES MEMBERSHIP REVIEW KEN LOMBARD '99, ALUMNUS ADVISOR



Ken Lombard '99

After several years of decline in several vital areas, the time had come for an intervention of sorts with the undergraduate chapter. Chapter size had continued its steep decline since the early to mid 90's and house occupancy had hit a critical low, well below capacity. When talking to representatives from International Headquarters as well as Bradley staff, it was an unmitigated fact that our chapter was quite visibly in trouble and in need of assistance.

On May 3rd 2003, the alumni corporation held a member review session for the purpose of reorganizing the chapter. The mission was simple, yet critical: remove the negative influences on the chapter, whatever they may be. As difficult a decision as this was, we kept in mind that each of us had taken an oath to protect our chapter from both our enemies as well as those brothers who would look to destroy it.

The interviews were held in the following matter: teams of alumna brothers interviewed each undergraduate brother separately. Several topics were discussed in each meeting, including: grades, chapter involvement, chapter outlook, finances, as well as questioning each member as to his commitment to the chapters success and his willingness to continue to carry the chapter forward. The undergraduate brothers were also asked to address each member on the current roster and to give their opinion on whether each brother was a positive or negative influence on the chapter. The brothers, for the most part, were very cooperative and gave a lot of good opinions and ideas for future chapter progress.

After the meetings, the alumni corporation met in private to discuss each brother's membership status. In the end, it was determined that four brothers would be brought of for suspension to the Grand Chapter of Theta Chi Fraternity. Of these four brothers, one did not show at all to the meetings (despite the knowledge that not showing would result in suspension) and another declared that he did not wish to be a part of any rebuilding of the chapter. Both the alumna present and their peers declared the other two brothers as men who did not live up to the beliefs and creed of Theta Chi Fraternity.

With the subtraction of these four men and the graduation of two other brothers this past May, we were left with a roster of 10 brothers. However, our chapter was hit unexpectedly by a situation that developed with 3 other brothers in the chapter. Bradley implicated these three brothers as taking part in election fraud during the Bradley student senate elections. The three men, fearing further legal ramifications, did not present themselves at their hearing and were thus expelled from Bradley University. As a result of their expulsion from Bradley, we had little choice but to request their expulsion from Theta Chi Fraternity as well.

Currently, the chapter is now down to 6 brothers. These brothers met before the end of finals and have re-committed themselves to our chapter and, in turn, our Fraternity. These brothers should be commended for doing so, as they know that the path ahead of them is indeed a difficult one. However, it is important to note that our chapter has been in a similar position before. As alumna advisor, I have worked with these men before and know that they have what it takes to not only survive but also make the chapter excel. I would be naive however to think that they can do this alone. With that, the alumni corporation has pledged its support to the chapter and will do its best to assist the chapter by doing what it can in terms of renovating the chapter house and assisting with Formal Recruitment in the Fall.

The question is now posed to you, as alumna: What can **YOU** do for your chapter in its hour of need?

THE CHAPTER'S DIRE NEED FOR THE HELPING HAND

A.K.A. (WHAT CAN I DO FOR THE CHAPTER AS AN ALUMNI?)

KEN LOMBARD '99, ALUMNUS ADVISOR

“So here we are, our chapter is at 6 members, now what?” That is probably just one of the questions you are probably asking yourself as you read this issue of the Manifesto. Even a fool can tell you that things seem grim. Just look at the list of negatives:

We have only six guys—How can only seven guys recruit thirty, or twenty, or even ten?

Formal Rush (Recruitment) numbers have been low across the board—In this environment, how could we hope to survive?

Our chapter house is going dry—Surely this is the albatross around the neck.

At the commencement ceremonies at Bradley this past May the guest speaker Bill Cosby was discussing how it was hard to talk to his mother, who hadn't even finished grade school, about the things he and his classmates discussed in his political science classes in college. With his mother repeatedly insisting that he say what they talked about, Bill explained to her that they were discussing whether the glass was half empty, or half full. Cosby told her that they had spent days discussing the issue and still had not come to a conclusion. Without any pause, Cosby's mother answered the question with “Well, it depends if you're serving or drinking”.

Are we, as alumni, “serving”—giving our all to the chapter and seeing that it will survive or are we “drinking”—having taken what we could get from the chapter, deciding we no longer need it. This idea can be applied to the life cycle of our chapter over these 54 years. In the late 70's, very early 80's, our situation was quite grim. Our chapter was down to maybe a dozen men. The glass could easily have been seen as ‘half empty’, but our chapter survived and grew. In the late 80's and early 90's our chapter made giant strides to the point where we were 70 men strong. However, it seems at that point that we took an overly ‘half full’ approach. At a time when we needed to raise the bar to continue our success, we began to slowly milk the success dry. Numbers declined, brotherhood declined, and the next thing we know it is 2003 and we are down to only a few men...again.

Despite all of this negativity, let us look at the list of *positives*:

We have a committed core of brothers—These are men that have not backed down to the challenge.

We have one of the best chapter houses on campus—Despite the need for renovations and updates, we still have a house to take pride in and a foundation for the future.

We have the support of the International Headquarters of Theta Chi—Theta Chi Fraternity International has re-affirmed its commitment to having a chapter on Bradley's campus and will be granting us the services of IHQ staff to assist the chapter in the rebuilding process.

The chapter needs your help. The chapter needs alumni present at Formal Recruitment. The chapter needs alumni volunteers to assist in recruitment training and marketing. They need advisors to assist in all aspects of chapter operations. Most of all, they need to know that the alumni care about their chapter. I challenge you as a fellow alumnus to give all you can to this rebuilding initiative, whether it is time, money, advice, support, or even just the occasional visit to rally the troops. The challenge posed to us as a chapter and a brotherhood goes beyond formal recruitment. As alumni, we must be advisors to the chapter and keep watch to ensure that our chapter never lets the past catch up to it again. For now though, our challenge is clear: **recruit men, recruit LEADERS, and recruit *our future*.**

Formal recruitment begins on **Friday, September 5, at 4:00 PM** with **round one**, which continues at **noon** on **Saturday, September 6**. The vitally important **second round** is **Friday, September 12 at 4:00 PM** and the **third round** is **Saturday, September 13 at noon**. Calling out will take place at **noon** the next day, **Sunday, September 14**. We need you to join us if at all possible. I especially urge my pledge brothers and fellow young alumni to take advantage of this opportunity to give back to the chapter that has given us so much.

If you have any questions on how you can help, please feel free to contact either myself at oxcab@hotmail.com or the Chapter President Tom Rodgers at swooshmanwi@yahoo.com.

THETA CHI FOR LIFE

ALUMNI UPDATES

BRUCE P. BAGGE '62

On April 26, Bruce received the Award of Distinction from the North-American Interfraternity Conference (NIC) at Gamma Upsilon's 54th Anniversary Dinner. Bruce was only one of three Greek men in the entire United States to receive this distinguished award this year. The award is presented annually by the NIC to Greek men who live the creed of their respective fraternity in their daily lives and are living examples of achievement and assistance to others. Bruce is the first member of Gamma Upsilon to receive the Award of Distinction and only one of a handful of Theta Chis across the country so honored during his lifetime.

Bruce, who is now retired from his professional position as executive director of investments for Oppenheimer & Co., serves on the board of directors for several not-for-profit organizations, including Children's Care Foundation and Norwegian American Hospital. He now lives in Punta Gorda, Florida with his wife Colleen. Bruce is happy to be spending his time now in his two favorite pursuits: fishing and helping others, especially children.

WILLIAM D. SULASKI '62, CPA

In April, Bill Sulaski received the Senator Maitland Award from the Illinois State University (ISU) Alumni Association for distinguished service to public higher education in the State of Illinois by a non-graduate; Bill is only the second recipient of this high honor. From January 1996 until May 2003, he served as Chairman of the Board of Trustees of Illinois State University and from May 1993 until January 1996, he served as a member of the Board of Regents of the State of Illinois, the governing body for three public institutions of higher education: ISU; Northern Illinois University; and Sangamon State University, now the University of Illinois at Springfield. Bill was appointed to both positions by then Governor James Edgar and reappointed by then Governor George Ryan. He was responsible for persuading Governor Edgar and the Illinois General Assembly to dissolve the Board of Regents and grant each of those universities its own independent governing board.

In May, Bill received the honorary title of Trustee Emeritus from the ISU Board of Trustees. As chairman, Bill worked with a wide variety of people and personalities to ensure the direction and development of the ISU, including four different presidents and the faculty senate, the committees on higher education for both the Senate and the House of Representatives of the General Assembly, the Illinois State University Alumni Association (of which he is an honorary member), the student population, and the people of central Illinois and the Bloomington-Normal community. Due to his leadership, the Board of Trustees produced *Educating Illinois*, ISU's first comprehensive strategic plan, *Campus Master Plan*, ISU's first blueprint for sustained physical development, and *Redefining Normal*, ISU's largest fund-raising campaign. Under his supervision, ISU moved the university farm to a new location with new facilities, opened three state-of-the-art buildings for natural sciences, performing arts, and athletics, and is currently constructing a fourth for business.

In January, Bill received the Don Munson Spirit of McLean County Award from the McLean County Chamber of Commerce. Besides his volunteer service with ISU, Bill has also served as president of the board of directors of the McLean County Chamber of Commerce, president of the board of governors of the McLean Country Center for Human Services, and chairman of the Management Advisory Committee of the Illinois CPA Society (ICPAS). He is also a recipient of the ICPAS Distinguished Public Service Award. He is senior and managing partner of Sulaski & Webb CPAs, the largest privately held accounting firm in central Illinois.

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BRICK SALES RAISE \$8,000 FOR LANDSCAPING PROJECT

MIKE SCHEVE '02, HOUSE IMPROVEMENTS CHAIRMAN



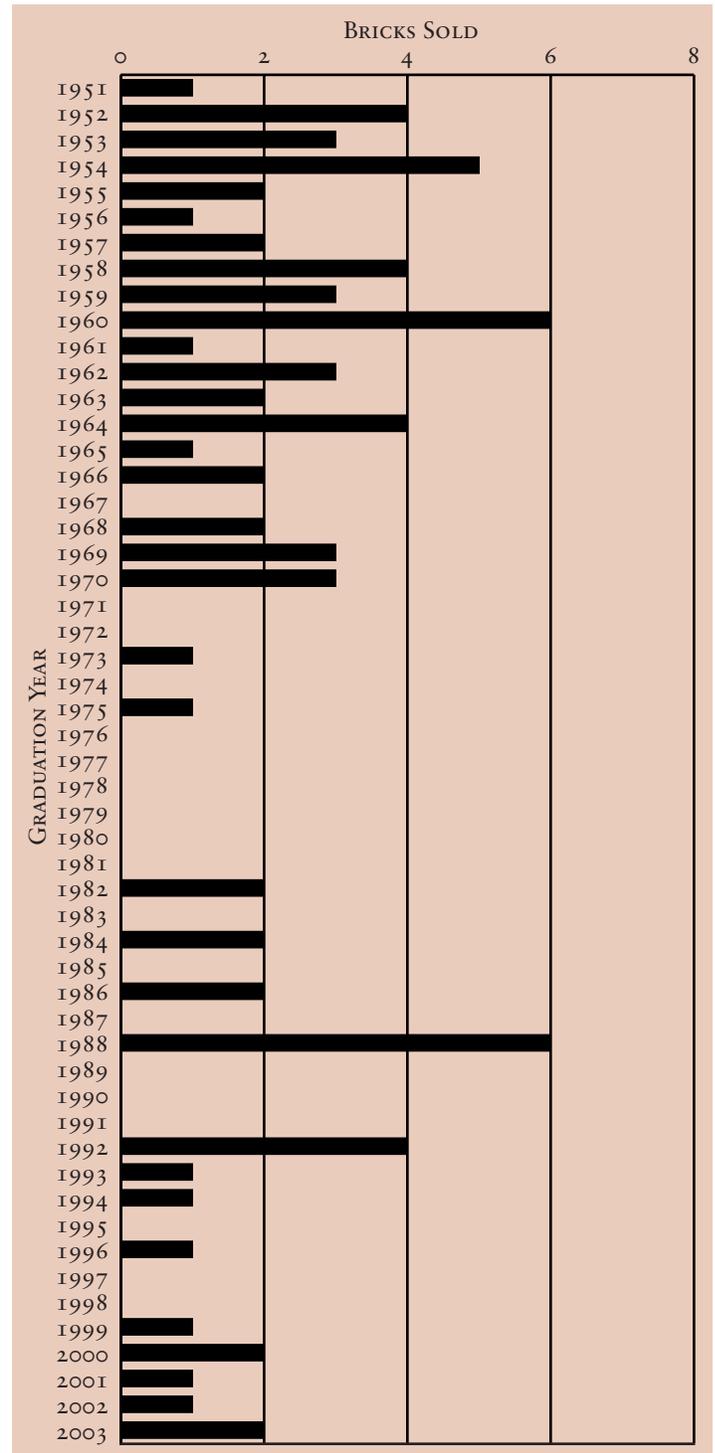
Mike Scheve '02

I want to congratulate all my brothers on a successful fundraising campaign! The front landscaping project raised over \$8,000, which allows us to successfully begin the project with the quality Theta Chi deserves. Our thanks to **MIKE KING '66**, who stepped in to assist with the planning of the project.

Because of Brother King's efforts, the final cost will be lower than initially projected. Over 80 bricks were sold! Over 70 brothers extended The Helping Hand to the alumni corporation and the chapter to complete this project, with several brothers buying two bricks to be included in the "Pathway of Brotherhood".

I also wanted to give a thank you to the graduating classes of 1960 and 1988. These two classes bought the most bricks out of any Gamma Upsilon graduating class, six each. 34 graduating classes had at least one brother buy a brick and 21 graduating classes had two or more brothers purchase bricks. I am, however, left to wonder why 19 graduating classes did not purchase any bricks. Well, there is always another project that requires your support, so your chance to contribute will come again!

Brother King and I have been in constant communication with the landscaping company for the past two weeks. The re-landscaping will be completed in August. If you have any questions about the project, feel free to contact me at 815.935.5321 or at mscheve02@yahoo.com.



STATUS OF THETA CHI CHAPTER HOUSE

MIKE SCHEVE '02, HOUSE IMPROVEMENTS CHAIRMAN

The following is a summary of the chapter house conditions as they stand and the repairs that I foresee in the near future. In no way am I a certified home inspector, but I am capable of identifying those areas that require improvement.

This year we are making two major repairs to the structure of the house. The rear fascia is being replaced and a crack in the chimney is being replaced. Let me break down these two repairs to explain the root cause of the problem and what else has been affected.

The crack in the chimney was most likely caused by burning paper in the fireplace. I guess balling up paper in the fireplace and lighting it was not the brightest idea. What this causes is a rapid expansion and contraction of the chimney, due to the extreme heat in burning paper, which causes a crack. The crack then becomes larger as water enters the crack and freezes and thaws. The crack leaked water into the house, both onto the chimney, and on to a large portion of woodwork. This woodwork includes the wood beam that supports the roof connecting the chimney to the front of the house on the East side. It also includes all trim connected to it. All of this wood became wet, and started to rot. Then carpenter ants came in and did a significant amount of damage to the wet wood. My thought is that this will have to be replaced at a huge expense (\$10,000, plus or minus \$3,000). We have fixed a symptom, which is fixing the crack in the chimney. We can fix the root cause, which would include making sure not to burn paper in the fireplace. The other symptoms will have to be remedied before school starts in 2004.

The rear fascia has to be replaced due to water damage. Leaky gutters are to blame for this. The gutters are leaking due to a couple of reasons. One reason is most of the gutters were clogged with leaf debris. The gutters would overflow and cause the wood to rot. Then the carpenter ants would come in and destroy what remains. The gutter in front on the East side of the house had the downspout draining into a drain tile that is buried; the drain tile is so clogged with leaf debris that it would not permit the entire gutter to drain. I unclogged all gutters. The second reason the gutters leak is the general shape of the gutters. Our gutters are made of copper; a very soft, ductile material. Over 40 years, many gutters have become bent and misshapen. This combines with the clogged gutters, and the lowest part of the gutter now becomes the downspout creating a waterfall. The waterfall in the front of the C-Room window is a perfect example of this. All this water damage throughout the house has caused significant damage both from rotting and from carpenter ants in the fascia. The carpenter ants ate through a large portion of the front fascia last year causing a chunk of it to fall down. The front gutter over the porch has caused damage to the front columns. The wood above the front porch is in good condition, considering it has not been soaked in rainwater and has been protected by the overhang.

There are a few solutions to this problem. The rotting rear fascia is being replaced this year on the back of the facility only. The fascia on the front of the house will need to be replaced before school starts in 2004. The columns will need to be replaced at the same time. The gutters are a different story. With proper maintenance (cleaning twice per year), they might have enough life left in them, but they are so bent up and misshapen that we might be better off replacing them with aluminum gutters with hoods so leaves cannot enter. Then there will be no reason for an undergraduate to be on the roof and the new gutters will not get bent up. If we invest the money into replacing the fascia, we might as well go the extra step and replace the gutters. I think based on when the rear fascia will be replaced we should have enough life on the gutters to last until next year. Then we will replace all remaining fascia and gutters (\$20,000, plus or minus \$10,000). Selling the old gutters for scrap copper will help finance replacement with aluminum.

Other repairs that must take place in the near future, such as the boiler. Not because it is ready to fall apart, but because it is inefficient; the chapter could be paying more rent with the money it would save with a new boiler. With that extra rent would come more improvements. This would move up the schedule on upgrades to the chapter house, including a new bathroom, kitchen, rack conversion, and other esthetic upgrades.

If Theta Chi is to continue, I feel that we need to make major improvements to our facility very quickly. The landscaping will help, but that will not do it. An outstanding rush plan combined with the landscaping will provide Theta Chi with the numbers to remain on Bradley's Campus for another year. That year will buy us enough time to make significant improvements to the house. These improvements will make the chapter house a more competitive living environment than the other fraternities on campus as well as the resident halls. Here is my plan for improvements:

- Replace fascia and gutters all around. Replace front columns. Replace roof beam, if needed. Targeted completion is August 2004.
- Start renovating the four unused downstairs rooms this year. The chapter would perform demolition work. Rooms would be made comfortable for 2 brothers each, who would move into the house for the second semester (Spring 2004). The suite can be converted back to a room if required.
- Convert the rack into 6 rooms, lofted, and designed for 2 brothers per room. This will bring the house capacity to 22, 24 if the library is returned to a suite. This project will be completed based on need. This should be completed by August 2005. The rooms on the lower level would then be converted to single units for 1 brother each.
- Renovate the bathroom. Install separate shower stalls, new toilets, urinals, sinks, floors, ceiling, and lighting. Install new stall partitions. Based on chapter membership, targeted completion is December 2004.

In the long term, the alumni corporation needs to consider replacing the boiler and radiators with a furnace and ductwork for all-year heating and air conditioning. We also need to plan for installing a fire suppression system with sprinklers, as many states are beginning to require this for University student housing facilities (residence halls and Greek houses). We also need to begin making the house compliant with requirements imposed by the American with Disabilities Act (ADA) of 1991.

BRADLEY UNIVERSITY/THETA CHI FRATERNITY HOMECOMING SCHEDULE

Join us this fall in Peoria for Bradley University's Founder's Day ceremonies and Homecoming 2003. While Bradley University sponsors most events here, several are unique to Gamma Upsilon, chiefly our dedication ceremony for the new front lawn landscaping project, including our local pathway of brotherhood, and our lunch buffet offering you the opportunity to meet our undergraduate brothers. See next page for highlights.

SUNDAY, SEPTEMBER 28 THROUGH WEDNESDAY, OCTOBER 1 (RED & WHITE SPIRIT DAY)

Various Events.

THURSDAY, OCTOBER 2

- 12 PM – 4 PM Megan C. Fong/Greek Week Blood & Bone Marrow Drive
- 4 PM 50 Plus Club Reception, Michel Student Center Ballroom (Free - 800.952.8258)
- 6 PM Centurion Society Dinner, Michel Student Center Founder's Room (Invitation Only)
- 7 PM Pep Rally, Olin Quad (Free/Open to All)
- 8 PM Crash: Dave Matthews Tribute Band, Olin Quad (Free/Open to All)

FRIDAY, OCTOBER 3 – FOUNDER'S DAY

- 10 AM Founder's Day Convocation, Dingeldine Music Center (Free/Open to All)
- 11:30 AM Founder's Day Luncheon, Michel Student Center Ballroom (\$13 - 800.952.8258)
- 3 PM Greek Games, Bradley Park or Olin Quad (Free/Open to All)
- 6 PM Women's Volleyball v. Creighton, Robinson Memorial Field House (\$5 at Door)
Meet at Chapter House for Homecoming Parade
- 6:30 PM Homecoming Parade to Shea Stadium (Free/Open to All)
Tailgate Party, Shea Stadium (Food and Beverages for Sale)
- 8 PM Men's Soccer v. Vanderbilt/Fireworks, Shea Stadium (\$5 at Door)

SATURDAY, OCTOBER 4

- 7:30 AM Alumni Golf Outing, Weaver Ridge Golf Club (\$50 - 800.952.8258)
- 8:30 AM Homecoming 5K Race, Michel Student Center Atrium/Campus (\$15 - 800.952.8258)
- 10 AM Greek Alumni Advisory Council Fall Meeting, Michel Student Center Ballroom C (Free)
- 11 AM B-Club Lunch, Michel Student Center Alumni Reunion Dining Room
- 11 AM Homecoming Festival/Picnic at St. James Place/Meinen Field (Food and Beverages for Sale)
- 12:30 PM Dedication of Meinen Field
- 1 PM Greek Week Air Band Competition, Meinen Field (Free/Open to All)
- 3 PM 2nd Annual Alumni Showcase Concert, Dingeldine Music Center (Free/Open to All)
- 5 PM Women's Volleyball v. Drake, Robinson Memorial Field House (\$5 at Door)
Greek Week Award Recipients announced at game
- 6 PM 50th Reunion Dinner, Weaver Ridge Golf Club (\$35 - 800.952.8258)
- 6 PM Chief's Club Auction/Dinner, Par A Dice Hotel (Invitation Only)
- 9 PM Homecoming Dance, Michel Student Center Ballroom (Pay at Door)

SUNDAY, OCTOBER 5

- 10 AM Gamma Upsilon Meet the Undergraduates Brunch, Chapter house (\$15 – 309.672.5851)
- 11:30 AM Front Lawn Landscaping Dedication Ceremony (Free/Open to All)
- 12 PM Gamma Upsilon Alumni Corporation Business Meeting, Chapter House (Free/Members Only)
- 12 PM Pre-Game Avanti's Party, Shea Stadium (\$2 – 800.952.8258)
- 1 PM Men's Soccer v. Western Kentucky, Shea Stadium (\$5 at Door)

For more information, please contact **BOB CARROLL '88** at 708.720.2397 or robertccarroll@alum.bradley.edu or the Office of Alumni Relations at 800.952.8258 or mab@bradley.edu.

BRADLEY UNIVERSITY/THETA CHI FRATERNITY HOMECOMING REGISTRATION FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Grad Year: _____ Pledge Year: _____

FRIDAY, OCTOBER 2

Greek Games – Meet at Chapter House at 2:45 PM

The Chapter will be competing in the culminating event, worth the most points, for Greek Week.

Homecoming Parade – Meet at Chapter House at 6:30 PM

The Chapter will be entering a float in the parade; let us know if you want to ride it or walk behind it!

We will remain at Shea Stadium for the Bradley soccer game and the fireworks show afterwards; you can purchase your dinner at the game.

SATURDAY, OCTOBER 3

Homecoming Festival – Meet at Chapter House at 10:45 AM

We will walk over to tour campus, view exhibits, purchase lunch, and share it together.

Air Band Competition – Meet at Chapter House at 12:45 PM

The last event for Greek Week and one we usually always win!

Volleyball Game – Meet at Chapter House at 4:45 PM

We will walk over to the Robertson Fieldhouse for the game, where the winners of Greek Week will be announced! After the game, many brothers will go on to other events or meet for dinner.

SUNDAY, OCTOBER 4

Homecoming Brunch – Chapter House at 10:00 AM \$15.00

Have a delicious and relaxing breakfast and meet the undergraduate before leaving town.

After brunch, we will dedicate the new front lawn landscaping project (11:30 AM) and hold our alumni corporation business meeting (12 PM). We will finish by 3:00 PM to allow everyone to get home at a reasonable hour.

Gift to Chapter \$50.00

We are starting a new tradition of the giving the chapter a gift each year at Homecoming; this year we are asking the graduating classes of 1950, 1951, 1952 and 1953, which are our Golden Guard, to purchase the chapter a reconditioned commercial washer and dryer. The recommended donation per brother is \$50; you are free to give, less or not at all.

Please make your check payable to: Theta Chi Fraternity.

MAIL TO: ATTN: TOM RODGERS, PRESIDENT

GAMMA UPSILON CHAPTER OF THETA CHI FRATERNITY

1308 W. FREDONIA AVENUE

PEORIA, IL 61606

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Gamma Upsilon Chapter
1308 West Fredonia Avenue
Peoria, IL 61606

ALUMNI UPDATES

RICHARD L. DROBNICK '67, PH.D.

Dick Drobnick is Vice Provost for International Affairs at the University of Southern California (USC). He is the founder and current Executive Director of USC's Center for International Business Education and Research (IBEAR), which is supported by the U.S. Department of Education as one of its thirty national resource centers on international business. Brother Drobnick is also Research Professor of Management and Organization at USC's Marshall School of Business and specializes in Pacific Rim economic and business issues and US-Pacific Rim trade policies. He is the author of numerous articles regarding international economics and business, as well as the co-author of *Neither Feast nor Famine: Food Conditions to the Year 2000* (DC Heath, 1978) and co-editor of *Small Firms in Global Competition* (Oxford University Press, 1994).

Besides his academic work with USC, Dick is a vice chairman and a director of the United States National Committee of the Pacific Economic Cooperation Council (PECC), a member of the Council on Foreign Relations and the Pacific Council on International Policy, a director of the Japan-America Society of Southern California, and a member of the Advisory Council of the Southern California Center of the Asia Society. Brother Drobnick is also the Secretary General Emeritus of the Association of Pacific Rim Universities (APRU), the association of administrators of thirty-five leading Pacific Rim research universities.

EDWARD C. EUSEBIO '85

Ed Eusebio has a Masters in Creative Writing from Columbia College, where he has taught Fiction Writing as well as Small Press Publishing. His creative writing has won the AWP Intro Award for Fiction as well as Columbia University Scholastic Press' First Place for Traditional Magazine Fiction. A mental health counselor by trade, who claims he can wrestle you down and have you in leather restraints in less than two minutes, Brother Eusebio wrote, produced, directed and acted in the stageplay "If I Could Give You My Heart" for North Avenue Productions and Riksha Writers Workshop, a project is partially supported by a City Arts Program 1 grant from the City of Chicago Department of Cultural Affairs and the Illinois Arts Council, a state agency. Ed also played the role of Martini in North Avenue Productions' staging of Ken Kesey's "One Flew Over the Cuckoo's Nest". Ed also wrote and acted in the North Avenue Productions' recent stage version of a pilot for an Asian-American situation comedy.