

Summer 2016 Business Topic #1 - SUSTAINABILITY

Alpha Theta alumni have been gathering on a regular basis for 35 years, beginning with the Annual Pike Golf Outing...the 35th consecutive event occurring this year July 29-30 in Parkersburg, WV. More recently another alumni group has been holding an annual reunion in Morgantown, WV...the 17th consecutive event occurring this year August 4-7.

The primary purpose of these gatherings has been largely social: To renew old friendships and forge new friendships across many years of Alpha Theta initiates. Occasionally, we have combined the events and even tried to conduct some business, with varying degrees of success.

We certainly have a track record of "Friendship on a firmer and more lasting basis..." a track record that would be the envy of any chapter of Pi Kappa Alpha, as well as the Greek community in general.

Recently there has been some discussion among a few alumni on the topic of SUSTAINABILITY.

To be sure, the friendships forged and renewed across many generations of Alpha Theta Pikes have already had an impact on the sustainability of Alpha Theta Chapter as a member of the Greek community at WVU. We are proposing that the theme of Summer 2016 events be focused on SUSTAINABILITY of Alpha Theta Alumni Association (ATAA), as well as the other associated Alumni organizations and special projects which have arisen from ATAA activities over the years.

This is the first of several messages to be sent prior to the Summer 2016 events. While an agenda for "business topics" has been prepared and communicated, we recognize that it would be naive to expect meaningful representation of the broader Alpha Theta Alumni, from a single group meeting for a couple of hours on one day in the summer...no matter how well intentioned the discussions may be.

So, our proposed outcome for the business topic discussions is two-fold: Awareness of the topic and a Commitment to (a) Recruit more alumni and organize more alumni to (b) take timely action over the next 6-12 months to define and address the topic.

We live in a digital age with communication and collaboration capabilities beyond our wildest dreams of 50 (or even 25) years ago. We use them every day in our business pursuits. Let's leverage them for Alpha Theta's benefit.

To those planning to attend one of these events, please print a copy of this and the following messages on each "Topic" and bring them with you to the Summer 2016 events.

...and a special request to all those unable to attend - please read the messages to be sent, print a copy, store it in an easily retrievable location, and follow up with us with your thoughts on how you can help ATAA move forward on the topics or other topics that you think are worthy of our attention.

In the bonds,

Alpha Theta Alumni Association

Joe Feola, President

joseph.feola@morganstanley.com

Doug Ladish, Treasurer

doug.ladish@me.com