



Pike House Renovation Begins

Thanks to a committed group of alumni leaders and generous Pike alumni, the renovation project of the 42-year-old Pike house has begun.

On December 3, 2008, the chapter held a ground breaking ceremony. In attendance were actives, alumni, the Housing Corporation board, the general contractor, and the team from Creative Structures, Inc. Upcoming changes to the Pike House include the following:

- Replacing the flooring and ceiling tiles
- Refurbishing the walls throughout the entire house
- Fixing or replacing all electrical wiring, lighting, and A/C units
- Replacing all bathroom plumbing fixtures
- Adding a handicap accessible ramp on the front of the house
- Extending the porch around the southwest side of Fiji Island
- Extending the chapter room by ten feet as a result of the porch renovation

After a lengthy design and approval process, nine construction companies

submitted bids on October 28, 2008. The low bid of \$1.23 million was under the estimate and within the acceptable schedule of completion. Thanks to alumni generosity, the capital campaign raised \$1.3 million for the house renovation project.

Construction earnestly started on the house, and Creative Structures, Inc. has 210 days by contract to complete the project. This is still on schedule for the projected completion date of July 1, 2009.



A ground breaking ceremony was held on December 3, 2008, to mark the beginning of the Pike House renovations.

"We are all extremely excited about the renovations to the house and are eager for completion of this project in the summer of 2009," said **Drew Snider '07**, Pi Kappa Alpha House Manager. "On behalf of all actives, we want to say thanks to the Zeta Housing Corporation and all contributors who have made this project possible."

Holliday Receives Distinguished Alumnus Award

Chad Holliday '67 was named the recipient of the University of Tennessee 2008 Distinguished Alumnus Award on September 19, 2008. This is the first ever such award presented to a Zeta alumnus in the history of the University.

Holliday graduated from the University of Tennessee with a Bachelor of Science degree in Industrial Engineering in 1970. During his undergraduate years, he served as chapter SMC of the Zeta chapter. Following his graduation, Holliday began working for DuPont in his hometown of Nashville. Holliday advanced quickly through various manufacturing and supervisory assignments, product planning and marketing positions to eventually take on executive responsibilities. These included being named president and chairman of DuPont Asia Pacific.

In 1998 Holliday was appointed DuPont's Chief Executive Officer and became Chairman of the Board of Directors in 1999. Holliday is the 18th executive to

lead the company in more than 206 years. Under Holliday's leadership, DuPont established the mission to achieve sustainable growth by increasing shareholder and societal value while decreasing the company's environmental footprint.

In 2007, DuPont reported revenues of \$29.4 billion and employed more than 60,000 people worldwide. In 2004, he was elected a member of the National Academy of Engineering and is the past Chairman of the World Business Council for Sustainable Development.

Holliday's leadership has not only extended to his industry but to his fraternity and the University of Tennessee. Under his guidance as Co-Chairman of the Zeta Capital Campaign, the fraternity raised the necessary funds for the renovation of the chapter house in short order. Holliday is also the Co-Chair of the Campaign Leadership Committee for the UT Knoxville College of Engineering.



Chad Holliday '67 was presented with the 2008 Distinguished Alumnus Award.

Annual Fall Fiesta a Success

Every fall, students of the University of Tennessee and the surrounding residents of Knoxville know they have three things to look forward to other than their pursuit in academic excellence: football games, the parties after football games and Pike's Fall Fiesta concert. The concert was held Friday, October 17, 2008, in the Old City courtyard.

This year's concert featured rising country star Eric Church. The North Carolina native's debut album, *Sinners Like Me*, has produced four singles on the U.S. Billboard Hot Country Songs charts. Past Fall Fiesta acts have included Pat Green, North Mississippi All-Stars, Dierks Bently, Robert Randolph, and Corey Smith.

The Pi Kappa Alpha Zeta chapter has put on this concert since 2002 with its proceeds going to a number of organizations including Peyton Manning's PeyBack Foundation. However, in recent years the profits have gone to the Cystic Fibrosis Foundation in honor of Avery Flatford who was diagnosed with the disease shortly after her birth. She is the daughter of a Zeta alumnus and CFF board member, **Chuck Flatford '99**.

Brothers have had the unique chance to work very closely with AC Entertainment of Knoxville to gain an insight into the music promotion industry. They also worked closely with a variety of media outlets including WIVK FM, the Daily Beacon, Metro Pulse, and The Knoxville News Sentinel. Pikes also gained experience obtaining sponsorships from Cherokee Distributing Company, US Smokeless Tobacco Company, Label Industries, and Verizon Wireless.

The brothers of Pi Kappa Alpha have already begun the task of planning the 2009 Fall Fiesta. Anyone interested in having his or her company or organization sponsor or make any kind of contribution to the 2009 event is very welcome. Any interest or questions can be directed to the 2009 Fall Fiesta Chairman, **Michael Dean '08** at mdean3@utk.edu, or the Fundraising Coordinator, **Daniel Green '08** at dgreen18@utk.edu.

Executive Officers

President
Franklin Stewart '07

Internal Vice President
Ed Haaga '07

External Vice President
Trent Sanders '07

Treasurer
Hamilton Miller '07

Pike's Presents Benefits Lonsdale Elementary and Raised More than \$10,000

The third annual Pike's Presents was again a Christmas season success. The event took place at Lonsdale Elementary School, a Knox County inner-city school. Early in December, Pike brothers helped organize the major philanthropy event that gave these children a special Christmas present.

There are approximately 300 underprivileged elementary students who attend Lonsdale. In the beginning of November, each student was given a wish list on which he or she could write down any Christmas present of their desire. The children asked for remote controlled cars, dolls, wrestling figures, footballs, clothes, and one little girl even asked for a gift certificate to a book store.

The school has a total of nineteen classes averaging fifteen students in each classroom. The chapter notified all the sororities on campus and asked for their support to sponsor a classroom. Twelve out of the thirteen sororities sponsored classrooms, leaving Pike to sponsor the remaining seven classrooms.

On December 2, 2008, Lonsdale had a false fire alarm. As students began exiting the building, they were greeted by **Jay Clark '08** dressed as Santa Claus riding on a fire truck and completely surrounded with bags of presents. The children were able to greet Santa and make their way to the



Third annual Pike's Presents spreads holiday cheer to a local school.

gym for a short presentation. After the mini pep-rally, the children were dismissed to their classrooms where the presents were waiting. Several sorority girls joined in by handing out the presents to their sponsored classes. Many brothers were also in attendance to help out with the exciting event.

This year Pike's Presents raised approximately \$10,000 in donations for the students' gifts. Each year the event continues to grow in support from the campus and the community of Knoxville. The chapter hopes to get more people involved in this rewarding event in the future.

Pike Sponsors Tiger Six Self-Defense Seminar

This year, the gentlemen of Pi Kappa Alpha have set the tone for campus involvement at the University of Tennessee. A major concern on campus for all men and women living in the Fort Sanders District is public safety. Countless robberies and home invasions have led to continuous problems for University of Tennessee students. "As men, this year we wanted to take a stand and start raising awareness for student safety," said **Trent Sanders '07**, External Vice President.

On October 28, 2008, Pike sponsored the Tiger Six self-defense seminar on campus. Promoted both through sorority talks and *The Daily Beacon*, the university newspaper, the seminar had a great turnout with over 200 in attendance. Former Lt. Col. Moose Moore led the interactive program teaching students about the basic steps towards self-defense. Moore taught

how easy it is to for someone to protect him/herself in a scary and potentially violent situation. His basic principles included using your voice and staying calm to overcome the threat put forth by the predator.

"As an attendee of this seminar, I feel much better about the ways in which I would protect myself against potential threats on campus. I hope that we had the same impact on the sorority girls whom need this type of protection most, as their new dorm is off campus," added Sanders.

With the increase in home invasions and robberies, it was time that the gentlemen of Pi Kappa Alpha took a stand. Hopefully this will break the ice into a more proactive safety movement on campus. This particular event is a stepping stone to becoming more involved in increasing the protection and safety of students.

Communication support and assistance provided by Omega Financial, Inc.
(800) 955-ALUM (2586) | www.OmegaAlumniServices.com

Hanna's Restaurant Provides Meeting Location

Although the Zeta chapter is without a house for the fall and spring semesters, each member still has the opportunity to gather and interact with the rest of the chapter. At the intersection of Ailor Avenue and 17th Street is an adobe restaurant that graciously accommodates a majority of chapter functions. Good food and an enjoyable atmosphere bring the comfort of the Pike house to the interactive restaurant more formally known as Hanna's.

"One main reason the chapter is able to function as a fraternity while the house undergoes renovations is the kindness shown by Hanna Gharib," said **Will Shorter '08**, Kitchen Manager. Hanna's restaurant gives the brothers a place to eat meals, hold meetings, and conduct pledge activities. This allows brothers the chance to remain active and in-touch with each other.

Back in the spring of 2007, Hanna Gharib was initiated as an honorary brother. His contributions and dedication to our fraternity have been greatly appreciated. Throughout the week, Hanna cooks ample amounts of food from chicken tenders to gourmet steak dinners for any member who wishes to be on the meal plan. If a brother on meal plan has a conflict or prior engagement and cannot attend dinner, a late plate will be delivered for him.

You can often find the brothers gathered at Hanna's enjoying the big screen television or attending a regular bible study hosted by **Rick Kuhlman '69**. "For any alumni interested in the activities that occur at Hanna's or if you simply want to get a feel for the atmosphere, please stop by and get caught up on current Zeta business" said Shorter. "Your presence and willingness to become acquainted with active members will be greatly appreciated."



Hanna Gharib (left) and Andy Welton '06. Hanna's restaurant offers the chapter a gathering place.

Housing Corporation

Buddy Heins '79
President

Ben M. Davidson '67
Secretary-Treasurer

Gordon Heins, III '73
Edward C. Bankston '73
R. David Snider '75
Matthew Thomas Carden '77
Scott D. McWilliams '78
John E. Heins '85
Adam M. Priest '92
Matthew Derrick '98
Kirk Swor '98

Daniel F. McGehee
Chapter Advisor

Save the Date: Founders' Day 2009

Make plans to attend Zeta Chapter's 141st year as a fraternity and 117th consecutive year at the University of Tennessee.

Founders' Day 2009

April 4, 2009

Crowne Plaza Hotel
401 Summit Hill Drive, Knoxville, TN

Schedule of Events

- 2:00 p.m.: Annual meeting of Zeta, Inc. (Tennessee Valley Title Company)
- 4:00 p.m.: Tour of the Pike house renovation project
- 6:00 p.m.: Social hour (Crowne Plaza Hotel)
- 7:00 p.m.: Dinner and guest speaker, **Buck Lewis '74**

\$35 per person
Spouses welcome
Business Attire

Please respond by March 23, 2009 to bheins@charter.net or (865) 300-4100



The chapter recently completed great flag football and soccer seasons. Pike won the Fraternity Flag Football Championship and finished runner-up in Outdoor Soccer. The Pike "A" flag football team went undefeated this regular season and beat Sigma Nu in the finals.

Chapter Initiates 28 New Brothers

The following 28 new fraternity brothers were initiated on November 22, 2008. Congratulations to these new initiates.

Alex Agassi - Nashville, TN
Will Bible - Chattanooga, TN
Drew Bledsoe - Franklin, TN
Eric Boudinet - Germantown, TN
Mac Burgess - Roswell, GA
Johnson Coley - Franklin, TN
Henry Cooper - Chattanooga, TN
Zander Davis - Chattanooga, TN
Sam Ellis - Knoxville, TN
Aryan Golzar - Great Falls, VA
Cameron Janz - Germantown, TN
Martin Johnson - Brentwood, TN
Jack McNelis - Memphis, TN
Ben Maxwell - Memphis, TN

Vance Montgomery - Memphis, TN
Matt Pahde - Memphis, TN
Wes Ragsdale - Memphis, TN
Jess Rutledge - Franklin, TN
Thomas Salley - Collierville, TN
Billy Sanvidge - Memphis, TN
Colin Skinner - Germantown, TN
Jake Sudduth - Memphis, TN
Peyton Sweeney - Eads, TN
Shane Thomas - Collierville, TN
Tyler Wadlington - Germantown, TN
Tyler Watkins - Bartlett, TN
Lawler West - Gainesville, GA
Jordan Zarshenas - Memphis, TN

PKA Leading OHL



Pictured (left to right): Rick Montgomery '03, Fred Loeffel '76, Eric Easterday '03, Adrian Grigg '03, Scott McWilliams '78, and Greg Asadourian '92. Not pictured - Denis Reilly '78.

A strong leader must be trustworthy, confident about his abilities, passionate about his work, influential towards others, and committed to excellence. They must be tolerant of ambiguity and remain calm during a storm. Pi Kappa Alpha develops the characteristics that define a good leader. For this reason it is no surprise that many of the leaders at OHL are Pike alumni.

OHL is a third-party logistics company that provides many global service offerings consisting of warehousing, transportation, customs brokerage, freight forwarding, and import and export consulting services. There are seven Pike alumni currently employed by OHL ranging from members of the Executive Management Team to employees who were active members of Pi Kappa Alpha less than 2 years ago. One third of OHL's Executive Team is a Pike alumnus and two were members of UT's Zeta Chapter. Overall there are four Zetas at OHL.

The following is a list of Pike alumnus currently employed by OHL:

Scott McWilliams, Zeta '78

Positions held with Pi Kappa Alpha: Internal IMC, House Manager
Position at OHL: Chief Executive Officer

Denis Reilly, Zeta '78

Positions held with Pi Kappa Alpha: IMC
Position at OHL: President, North American Transportation Division

Fred Loeffel, Delta Zeta '76

Positions held with Pi Kappa Alpha: SMC, IMC and Pledge Educator
Position at OHL: Executive Vice President, Global Account Management

Greg Asadourian, Iota Tau '92

Positions held with Pi Kappa Alpha: Treasurer
Position at OHL: General Manager, Materials Handling Resources

Adrian Grigg, Zeta '03

Positions held with Pi Kappa Alpha: Sergeant at Arms, Pledge Educator (2 yrs)
Position at OHL: Operational Excellence Engineer

Rick Montgomery, Zeta '03

Positions held with Pi Kappa Alpha: Internal IMC, Pledge Educator, and Risk Management
Position at OHL: Financial Analyst

Eric Easterday, Eta Zeta '03

Positions held with Pi Kappa Alpha: Transferred after initiation
Position at OHL: Business Development Analyst

Do you have news you'd like to share with your brothers? Post interesting information about yourself online at www.zetapikes.com. Did you recently get married? Have a baby? Change jobs? Retire? Let us know. Post your news today.

Visit the Pi Kappa Alpha Website

Visit www.zetapikes.com the official Zeta chapter alumni website to:

- Learn more about the chapter
- Search for alumni
- Update your address, phone number and e-mail address
- Find out about upcoming events
- Post noteworthy accomplishments (a new baby, a recent marriage, a recent promotion, etc.)



Help us keep our alumni records up-to-date! Edit your member profile online at www.zetapikes.com, or clip this form, place it in a stamped envelope and send to: Pi Kappa Alpha #506, PO Box 2187, Columbus, GA 31902.

Name _____

Initiation Year _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

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