



ZETA SIGMA ♦ FLORIDA INSTITUTE OF TECHNOLOGY

OF MANY BROTHERS, WE ARE ONE™

NATIONAL CAMPAIGN CHAIRMAN

Joseph Caruso '70

HOUSE CORPORATION PRESIDENT

BROCK TUCKER '05

ALUMNI ASSOCIATION PRESIDENT

JIM HUGHES '68

THE ASK TEAM

BROTHERS OF EFFORT

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DENNIS DONATO '68
DANIEL LUONGO JR. '68
GEORGE MORSTATT, III '68
MICHAEL ZACCARDO '68
RICHARD SCOTT '69
EDWARD SIDLOWSKY '69
CARLOS CUETO '69
DAVID FORCE '70
MICHAEL CONA '70
JOHN MASTURZO '70
GEORGE STAFF '72
CHARLES REILLY JR. '75
GARY PETRAE '75
DAVID MUNION '77
THOMAS LAFRONZ '78
JOHN TERWILLIGER '83
CHARLES KACZYNSKI '84
THOMAS DUNPHY '86
DAVID MURPHY '88
BRADLEY PIERSON '88
JAMES REEMAN '89
DARIUS SIDEBOTHAM '94
ROBERT ARMSTRONG '95
MIGUEL MACHADO '96
KEVIN MENARD '97
GEOFF MILLER '99
JAMES CICARDO JR. '00
FRANK RACIOPPI '02
JAREN MAYNARD '03
BRIAN COBB '04
MICHAEL MELITA '05
JOSEPH STINE '05
MAX KORNEK '09
GEORGE GARAY '09

CAMPAIGN COUNSEL

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April 5, 2014

Dear Brother:

When I last wrote you, I was so excited to tell you about the early stages of organizing our bold campaign to build our new PIKE house at Florida Tech. Today, I'm writing you to share our progress and extend to you the opportunity to be a part of the dream.

Since I agreed to chair this transformational campaign, \$310,108 has been committed by 35 brothers. The generosity and dedication exhibited by these men has quickly brought us 25% of the way toward the \$1.25 million needed to succeed.

The brochure I have included with this letter contains greater detail of our PIKE house project. We plan to secure the necessary commitments to reach our goal by the end of 2014. This will enable us to complete construction on the new house in time for Zeta Sigma's 50th anniversary. This is why I need to speak to you.

The new PIKE house will provide a state-of-the art home for our undergraduate men and a source of pride for Zeta Sigma alumni when they visit campus for events and reunions. Imagine your excitement when you walk through the door of Florida Tech's premier fraternity house, knowing you are among the bold men who made the dream a reality.

The men listed on the left-hand side of this letter have responded to my initial call for *Brothers of Effort* and have joined The ASK Team. In the weeks and months ahead, they will be helping me personally to contact as many Zeta Sigma brothers as possible - *including you*.

I invite you to be a part of this shared historic moment. When you are called upon, please consider two things:

1. Make the most generous pledge you can. Remember, pledges to the campaign can be fulfilled over a five-year period so I encourage you to give the maximum gift you can.
2. Volunteer to be a part of our team by agreeing to contact seven to ten brothers of your choosing to provide them the opportunity to join us by making a gift to the campaign.

Right now, the only way to pledge your support to this campaign is through a direct conversation with a member of The ASK Team. Building our new home is extremely important and our campaign requires a very personal touch.

To connect directly with over 700 members is a large task, and our team of volunteers works in their "free time." If you feel you aren't contacted soon enough (or don't want to wait to leave your mark on PIKE history) please call me directly at (609) 922-4300.

I would not ask for your support if I did not fully believe in this vision for the future of PIKE at Florida Tech. I know we can succeed. That is why I pledged the first \$100,000, and why I hope you will do what you can to join me on this beautiful journey. Our new home promises to be a monument to our memories as brothers for the next 100 years and beyond.

We have an opportunity now to make a difference for Zeta Sigma as we celebrate its 45 years of dominance at Florida Tech. We will solidify our superiority on campus for the Pikes around the nation to see. When you are called, let your heart reflect on the impact your personal Zeta Sigma experience made on your life...if it takes you to a place of fond memories, best friendships and impactful life's lessons, please pay it forward.

Let's all seize the day...be bold together...and make history for Zeta Sigma.

Phi Phi KA,

Joe Caruso '70

A handwritten signature in black ink, appearing to be 'Joe Caruso', with a large, stylized initial 'J' and a long horizontal flourish extending to the right.

National Campaign Chairman
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